



## HIGHLIGHTED CONTENT FROM OUR MEDIA PARTNERS - October 2020

The Conrad Challenge has partnered with media outlets covering the latest news and thought leadership in global education to share content that will inform educators on best practices for teaching and learning in order to help equip students with 21st century skills needed to succeed. Education leaders can keep up-to-date by checking out the latest podcasts, research, and articles.

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### Better Leaders, Better Schools

#### [Scaling impact from 1 to 100000](#)

In this episode with Paige Kinnaird, we discuss 1) Red bookshelves changes literacy and opportunity in children's lives, 2) Meeting people where they are by removing these obstacles, and 3) The ripple effect of a small idea on hundreds of thousands families.



#### [Designing a Transformative School](#)

In this episode with Jethro Jones, we discuss 1) From failure to success with the Design Thinking Process, 2) A big social experiment you need to try, and 3) Steps to empathize and design education for the individual and not the masses.

For more, visit [www.betterleadersbetterschools.com](http://www.betterleadersbetterschools.com) and follow host Daniel Bauer on Twitter [@alienearbud](https://twitter.com/alienearbud)

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# Edarabia

## [Registration for Special Olympics UAE's robotics programme opens](#)

Registration has opened for a Special Olympics programme in the UAE that challenges children with and without intellectual disabilities to build a robot together.

# Edarabia

## [Adu Dhabi launches 'NextTech' scheme to develop next generation of Emirati talent](#)

Abu Dhabi's Advanced Technology Research Council has recruited dozens of Emirati students as part of a major drive to harness local talent.

For more, visit [www.edarabia.com](http://www.edarabia.com) and follow Edarabia on Twitter [@edarabia](https://twitter.com/edarabia)

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# Edchat Interactive

## [How I Spent 35 Years Teaching Children to Respect Each Other led by Lisa Parisi](#)

By fostering community, modeling respect, and teaching responsibility, I was able to create a classroom of considerate, compassionate students who worked hard to make everyone successful and comfortable. Come learn how you, too, can create the leaders our world needs today. [Here are the slides.](#)



## [Leading Students Through Failure to Success with the Conrad Challenge, led by Kristie Betts Letter](#)

This session was an interview with 6 high school students about what they learned about failure, success, entrepreneurship, communication, collaboration, innovation, and finding their passion as they created businesses that solved problems. When we think of redesigning education, we should be listening to students.

For more, visit [www.edchatinteractive.org](http://www.edchatinteractive.org) and follow EdChat Interactive on Twitter [@EdChat Interact](https://twitter.com/EdChat_Interact)

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# EduTechGuys

## [S5E15 - Brianna Hodges](#)

This episode features Brianna Hodges, Future-Ready Coach and advisor, who joins the show to talk about future-ready coaching and strategic storytelling, and the impact on teaching and learning.

## [S5E16 - Dr. Pronita Mehrotra of MindAntix](#)

In this episode, the guys are joined by Dr. Pronita Mehrotra, the founder of MindAntix, who shares tips to teach cognitive creativity techniques and how this approach opens new doors to build creative thinking skills in students.

For more, visit [www.edutechguys.com](http://www.edutechguys.com) and follow EduTech Guys on Twitter [@EduTechGuys](#)



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# EdTechReview India

## [Online Social Learning Platform Fiveable Raises \\$2.3M in Venture Capital Funding](#)

Fiveable, a Milwaukee-based online social learning platform, has raised \$2.3 million in new venture capital funding to bridge the gap between content and community.

EdTechReview™

## [Early Learning Platform HOMER Raises \\$50M in Series C Funding](#)

HOMER, an early learning platform and a brand of edtech startup BEGiN, has raised \$50 million in a Series C funding round to create a 'systematic experience' in learning.

For more, visit [www.edtechreview.in](http://www.edtechreview.in) and follow EdTechReview India on Twitter [@etr\\_in](#)

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# edCircuit

## [Mind the Gap, Episode 11 — Tom and Emma Discuss Exams, Quality Assurance & the Pressure on Leaders](#)

In this Tom & Emma episode 11 of Mind the Gap, the hosts reflect on their recent interview with Mary Myatt and discuss exams, quality assurance, and the pressure on educators and school leaders.

 edCircuit

## [Learning How to Educate](#)

In the second half of the 2019-2020 school year, the American educational system underwent its most remarkable phase in history, forcing itself through a near-total shutdown of in-person

learning and navigating midstream to an unanticipated, extended stretch of schooling from home before entering this summer's intense discussion around reopening and future functioning.

For more, visit [www.edcircuit.com](http://www.edcircuit.com) and follow edCircuit on Twitter [@edCircuit](https://twitter.com/edCircuit)

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## The EdTech Roundup

### [Student Entrepreneurship in Action by Nancy Conrad](#)

When people think of student entrepreneurs, the first that come to mind are the stories of moguls like Bill Gates and Mark Zuckerberg, who dropped out of university to create some of the most profitable companies in the world. And while their success is impressive and should be recognized, that type of fame and fortune can make the narrative about the journey and the experience seem unattainable to most.



The EdTech Roundup

### [Helping All Young People Express Themselves through Song](#)

Rowena Atkins, Founder and Chief Executive of [Song Academy](#), is an entrepreneur passionate about the creativity and power of young people. She started Song Academy to be a space that enables all young people to express themselves and be heard. Song Academy's programs range from online songwriting clubs and school workshops to the annual Young Songwriter competition.

For more, visit [www.edtechroundup.org](http://www.edtechroundup.org) and follow The EdTech Roundup on Twitter [@ETRoundup](https://twitter.com/ETRoundup)

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## The Start Down Podcast

### [Mike Ficara speaks with Mitchell Phelan about The Conrad Challenge](#)

In 2020-21, the Conrad Challenge is celebrating 15 years of student entrepreneurship and innovation. Alumnus Mitchell Phelan joins the podcast to discuss his experience.



### [Mike Ficara speaks to Ankesh Madan about The Conrad Challenge](#)

This week Mike Ficara speaks with Ankesh Madan about The Conrad Challenge. Ankesh told some amazing stories from his days in the Conrad Challenge, and his current role on the

Conrad Alumni Leadership Council. He also shared how he got an investment from Mark Cuban without being on Shark Tank!

For more, visit <https://anchor.fm/the-start-down> and follow host Michael Ficara on Twitter [@MrFicara](https://twitter.com/MrFicara)

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## Transformative Principal

### [School is a Verb with Amy Valentine](#)

[Amy Valentine](#), Leader at [Future of School](#) has been called a social rabble rouser, a turnaround strategist and a fighter of the status quo in K–12 education. She has served as a teacher, school leader and executive director.



### [Behavior as a Lagging Skill with Matthew Portell](#)

Matthew is a principal in Nashville, He was recently selected by [FranklinCovey Education](#) as a [Leader in Me Community Champion](#) in recognition of his outstanding work [Trauma Informed Educators Network Facebook group](#)

For more, visit [www.transformativeprincipal.org](http://www.transformativeprincipal.org) and follow Transformative Principal on Twitter [@trnfrmprincipal](https://twitter.com/trnfrmprincipal)

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## TeacherCast

### [The Importance Of Goal Setting For Classroom Teachers And Their Tech Coaches](#)

In this episode of “[Ask the Tech Coach](#),” Jeff and Susan welcome guest co-host, Kate Curran to discuss ways to set meaningful goals with your teachers and how to stick to them as we move through new and different ways of teaching.



### [Keeping Students “Hands-On” During Hybrid Lessons Using LEGO Education Products](#)

In this BONUS episode of Ask the Tech Coach, Jeff sits down with Dr. Jenny Nash from the LEGO Education Team to discuss how teachers can keep students safe in their classrooms while also creating a hands-on curriculum using LEGO Education products.

For more, visit [www.teachercast.net](http://www.teachercast.net) and follow TeacherCast on Twitter [@TeacherCast](https://twitter.com/TeacherCast)