

# CONRAD

---

## CHALLENGE

### HIGHLIGHTED CONTENT FROM OUR MEDIA PARTNERS - November 2020

The Conrad Challenge has partnered with media outlets covering the latest news and thought leadership in global education to share content that will inform educators on best practices for teaching and learning in order to help equip students with 21st century skills needed to succeed. Education leaders can keep up-to-date by checking out the latest podcasts, research, and articles.

---

## Better Leaders, Better Schools

### [Culture is Everything](#)

This episode with Tristan White discusses how culture is something that can be systemized. 19 steps to build a great place to work and learn are shared, along with the best ways to motivate your team toward your desired culture.



### [Using Values to make change in Education](#)

Danny Bauer interviews David Brazer to discuss: 1) Eliminating the honors track to push equity, excellence and provide more school wide resources, 2) Avoiding programs that pretend to be college prep and, instead, creating enriching learning experiences, and 3) Providing meaningful courses intended to be workplace preparatory.

For more, visit [www.betterleadersbetterschools.com](http://www.betterleadersbetterschools.com) and follow host Daniel Bauer on Twitter [@alienearbud](https://twitter.com/alienearbud)

---

# Edarabia

## [Two Emirati students win Rhodes scholarship](#)

Two Emirati students headed for Oxford University have already chalked up plans to shape public policy and serve their country once they complete their research studies.

# Edarabia

## [Thirty new private schools open in Dubai despite COVID 19](#)

A new report on education in Dubai found that 30 new private schools opened in the emirate between the academic years 2017-2018 and 2018-2019, with pupil numbers increasing by 14 percent at new schools in the past academic year

For more, visit [www.edarabia.com](http://www.edarabia.com) and follow Edarabia on Twitter [@edarabia](https://twitter.com/edarabia)

---

# Edchat Interactive

## [How to Make Teaching Easier, Using Augmented Reality, led by Anupam Sharma](#)

Anupam Sharma showed ways that lessons and projects where students create in Augmented Reality can motivate children to take charge of their own learning, letting the teacher focus on leading and coaching rather than discipline and compliance.



## [Sexy Assessment led by John Schembari](#)

Why can't assessment motivate *and* evaluate? This discussion highlighted assessment strategies that save teachers time and energy, provide valuable feedback to students and educators, and inspire instead of turning off students. [Here are the slides.](#)

For more, visit [www.edchatinteractive.org](http://www.edchatinteractive.org) and follow EdChat Interactive on Twitter [@EdChat Interact](https://twitter.com/EdChat_Interact)

---

## EduTechGuys

### [S5E15 - Brianna Hodges](#)

This episode features Brianna Hodges, Future-Ready Coach and advisor, who joins the show to talk about future-ready coaching and strategic storytelling, and the impact on teaching and learning.

### [S5E16 - Dr. Pronita Mehrotra of MindAntix](#)

In this episode, the guys are joined by Dr. Pronita Mehrotra, the founder of MindAntix, who shares tips to teach cognitive creativity techniques and how this approach opens new doors to build creative thinking skills in students.

For more, visit [www.edutechguys.com](http://www.edutechguys.com) and follow EduTech Guys on Twitter [@EduTechGuys](#)



---

## EdTechReview India

### [Solving India's Employability & Skilling Puzzle: The EdTech Way](#)

With the EdTech boom, Employability and Skilling is another focus area for edupreneurs. In this webinar, experts decode the complex Indian employment landscape, draw a parallel to global ecosystems, and also cover how EdTech startups in the country are currently solving India's employability & skilling puzzle while keeping future predictions in mind.

EdTechReview™

### [China's EdTech Situation & The Future](#)

Technology keeps on changing, and any country has to embrace the great benefits that new technology brings forth.

For more, visit [www.edtechreview.in](http://www.edtechreview.in) and follow EdTechReview India on Twitter [@etr\\_in](#)

---

## edCircuit

### [Applying Design Thinking to Support Each Individual in the School](#)

In this interview with Jethro Jones, author of *SchoolX: How Principals Can Design a Transformative School Experience for Students, Teachers, Parents – And Themselves* (John Catt Educational), learn about the shifts required for principals to become designers, not just managers or leaders.

 edCircuit

## [Mind the Gap, Episode 12 - Design Thinking with Jethro Jones](#)

Jethro Jones, award-winning school leader and host of the Transformative Principal Podcast, is the guest on this episode of Mind the Gap hosted by UK educator-authors Tom Sherrington and Emma Turner. In the interview, Jethro discusses his passion for focusing on the students who often feel “invisible” and shares stories from his school, where staff and faculty were able to make this happen.

For more, visit [www.edcircuit.com](http://www.edcircuit.com) and follow edCircuit on Twitter [@edCircuit](https://twitter.com/edCircuit)

---

## The EdTech Roundup

### [Future of School: The Podcast, S1E1 – Crisis Schooling vs. Online Education](#)

In the debut episode of Future of School: The Podcast ([subscribe here](#)), you’ll hear compelling perspectives and personal stories from a variety of participants in the U.S. education ecosystem. The episode begins with “Amy’s Thoughts,” presented by Future of School CEO—and the host of this podcast—Amy Valentine



[The EdTech Roundup](#)

### [Why Intrinsic Motivation Is Essential for Creativity and Deeper Learning](#)

In 1971, Edward Deci, Professor of Psychology, and his team conducted a series of [experiments](#) to understand the relationship between motivation, reward and performance. Learn more about what researchers found, and what it tells us about modern learning.

For more, visit [www.edtechroundup.org](http://www.edtechroundup.org) and follow The Ed Tech Roundup on Twitter [@ETRoundup](https://twitter.com/ETRoundup)

---

## The Start Down Podcast

### [Mike Ficara speaks with Jono Poon from across the pond about all things digital leadership and strategy](#)

Who is your target audience? If you answer everyone, that is the kiss of death! It may be one day, but everyone starts with a specific avatar.

### [Mike Ficara speaks with Daniel Gefen founder of PodBooker](#)

In this week’s episode, I have the wonderful pleasure of interviewing Daniel Gefen! Daniel is a man with some amazing stories about podcasting, business, and life.



For more, visit <https://anchor.fm/the-start-down> and follow host Michael Ficara on Twitter [@MrFicara](#)

---

## Transformative Principal

### [A G I L E Thinking Demystified with Frank Forte](#)

For 30 years, Frank Forte has led projects and programs around the world for clients such as the U.S. Navy, Air Force, and Army, NASA, CA, CSC, GTE, and Mylan Pharmaceutical. He has worked across many different industries, including Oil & Gas, Software, Healthcare, and Construction.

The logo for 'Transformative Principal' features the words 'TRANSFORMATIVE' and 'PRINCIPAL' in white, uppercase letters on a dark red background. Below 'PRINCIPAL', the text 'With Jethro Jones' is written in a smaller, white, sans-serif font.

### [How to be a Learner in a Digital Age with Janneke Ritchie](#)

[Janneke Ritchie](#) is an entrepreneur, speaker, designer and digital transformation expert. A robot momma, she brings both passion and a healthy dose of realism to how robots, AI and future technologies can be used to transform how we work, live and age.

For more, visit [www.transformativeprincipal.org](http://www.transformativeprincipal.org) and follow Transformative Principal on Twitter [@trnfrmprincipal](#)

---

## TeacherCast

### [How Are The US And UK Educational Systems Supporting The Rise And ReRise Of Digital Learning Environments?](#)

In this episode of the TeacherCast Podcast, Jeff sits down with [Impero](#) CEO Justin Reilly to discuss the differences between how the US and UK are creating safe and successful hybrid learning environments for both staff and students.



### [Are You Treating Your Tech Coaches Like Offensive Coordinators?](#)

In this episode of "Ask the Tech Coach," Jeff and Susan discuss how tech coaches can build relationships with admins, IT coordinators, etc. to effectively carry out district plans and initiatives.

For more, visit [www.teachercast.net](http://www.teachercast.net) and follow TeacherCast on Twitter [@TeacherCast](#)