

# CONRAD

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## CHALLENGE

### HIGHLIGHTED CONTENT FROM OUR MEDIA PARTNERS - August 2019

The Conrad Challenge has partnered with media outlets covering the latest news and thought leadership in global education to share content that will inform educators on best practices for teaching and learning in order to help equip students with 21st century skills needed to succeed. Education leaders can keep up-to-date by checking out the latest podcasts, research, and articles.

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## Better Leaders, Better Schools

### [Forget Tests, Make Learning Real](#)

Host Daniel Bauer welcomes Dr. Sharon Jones to the show to talk about the negative consequences of today's standardized testing culture and provide strategies that proved successful in helping her school move beyond teaching to the test.



### [Improve Your Communication with Story](#)

Jared Cooney Horvath joins the show to share the science behind how our brains process information and why storytelling has such a meaningful impact on teaching and learning in the classroom.

For more, visit [www.betterleadersbetterschools.com](http://www.betterleadersbetterschools.com) and follow host Daniel Bauer on Twitter [@alienearbud](https://twitter.com/alienearbud)

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## Edarabia

### [Teachers in the UAE go back to school to learn about space](#)

In an effort to build the next generation of professionals in space science, the UAE's Ministry of Education is investing in

# Edarabia

professional development for over 200 teachers to partake in astronomy workshops to incorporate astronomy curriculum in schools.

### [UAE Students Must be Digital Literate to Thrive in Job Market, Expert Says](#)

The rapid expansion of technology has drastically changed the future of work across nearly every sector and, in order to succeed, today's students must begin to build their digital skill sets in subjects like information technology, e-commerce, digital marketing, and more.

For more, visit [www.edarabia.com](http://www.edarabia.com) and follow Edarabia on Twitter [@edarabia](https://twitter.com/edarabia)

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## Edchat Interactive

### [How to Host an Edchat Interactive](#)

Are you a thought leader who wants to engage with over 150 educators in meaningful conversations? Join Edchat Interactive as the host of your own webinar! Contact the team at [info@edchatinteractive.org](mailto:info@edchatinteractive.org)



### [Edchat Interactive PD Session Archives](#)

Couldn't make it to the live presentation? Check out a variety of professional development sessions for lessons learned and new discoveries. Recent webinars cover artificial intelligence, personalized learning, and international edtech tools.

For more, visit [www.edchatinteractive.org](http://www.edchatinteractive.org) and follow EdChat Interactive on Twitter [@EdChat Interact](https://twitter.com/EdChat_Interact)

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## EduTechGuys

### [S5E4 - Jennifer Larson](#)

Jennifer Larson, co-founder and CEO of [SchoolBzz](#), joins the show to share tips on how schools can improve their communication strategies to more effectively engage with parents and families.



### [S5E2 - From the classroom to administration and back again](#)

The guys are joined by Erica Aguirre, who shares the lessons she learned as she moved from classroom leader to school leader and back again, specifically in terms of intervention programs at the school level.

For more, visit [www.edutechguys.com](http://www.edutechguys.com) and follow EduTech Guys on Twitter [@EduTechGuys](https://twitter.com/EduTechGuys)

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## EdTechReview India

### [Five Reasons Why A Virtual Classroom Transforms Soft Skills Teaching](#)

Discover five key advantages when using a virtual classroom over a physical setting to provide a more well rounded education that balances technical training and soft skills.

EdTechReview™

### [Wanted – Student Consultants for a Modern Workforce](#)

In this interview, Norton Gusky discusses the importance of providing students the opportunity to engage with real-world challenges and shares the seven-step process students work through when completing his “Design Challenge.”

For more, visit [www.edtechreview.in](http://www.edtechreview.in) and follow EdTechReview India on Twitter [@etr\\_in](https://twitter.com/etr_in)

 edCircuit

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## edCircuit

### [A Believer in the Future of Internet-Driven Education](#)

Former educator, author, and [FETC 2020](#) speaker John Sowash joins Dr. Rod Berger to share how he thinks schools can leverage technology to amplify student voice through digital storytelling and more.

### [A Tennessean in King Arthur’s Court](#)

Baylie Bodiford, a recent college graduate, leverages her experiences living abroad to highlight the similarities and differences of the education styles in the U.S. and U.K. and how her travels helped her gain a global perspective.

For more, visit [www.edcircuit.com](http://www.edcircuit.com) and follow edCircuit on Twitter [@edCircuit](https://twitter.com/edCircuit)

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## The Ed Tech Roundup

### [8 Free Classroom Apps to Try This Fall \(For the 2019 - 2020 School Year\)](#)

Michael Karlin, founder of The Ed Tech Roundup, shares his list of the most promising edtech tools and resources for teachers to consider as they head back to school.



The EdTech Roundup

### [The Benefits of Implementing a Structured Academic Controversy in the Classroom](#)

In this article, discover an eight step process to incorporating a Structured Academic Controversy (SAC), a pedagogical approach designed to help students navigate controversial issues in a collaborative way, into the classroom.

For more, visit [www.edtechroundup.org](http://www.edtechroundup.org) and follow The Ed Tech Roundup on Twitter [@ETRoundup](#)

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## STEM Magazine

### [STEM Magazine - August 2019](#)

The August 2019 issue of STEM Magazine shares recent research about brain development in adolescents and the benefits of academic training for future scientists.



### [STEM Magazine - July 2019](#)

The July 2019 issue of STEM Magazine dives into the real world career opportunities for students interested in STEM subjects.

For more, visit [www.stemmagazine.com](http://www.stemmagazine.com) and follow STEM Magazine on Twitter [@stemmagazine](#)

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## Transformative Principal

### [The Tesla Academy with Brad Barber](#)

Discover a new model for education by creator Brad Barber, who shares how The Tesla Academy is challenging the status quo with its unique approach to coaching (rather than teaching) and learning.



### [Creating Motivated Students with Dr. Grayson Maas](#)

Grayson Maas, Director of Communications for the [Art of Problem Solving](#), joins the show to talk about his organization's problem-solving approach to motivate students to want to learn math by teaching them to think creatively and continually challenge themselves.

For more, visit [www.transformativeprincipal.org](http://www.transformativeprincipal.org) and follow Transformative Principal on Twitter [@trnfrmprincipal](#)

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## TeacherCast

### [8 Simple Podcasting Projects That You Can Do With Your Students](#)

Podcasts are on the rise across K-12 education as a way to amplify student voice. Discover eight projects to facilitate podcasting in the classroom and recommendations on tools and equipment to use.

### [4 Things For Tech Coaches To Look Forward To In A New School Year](#)

In this series opener, Jeff and Nick discuss a range of topics to help tech coaches get energized about the upcoming school year, including tips on guiding your school district through technology transformations, mentoring teachers and staff members, and more.

For more, visit [www.teachercast.net](http://www.teachercast.net) and follow TeacherCast on Twitter [@TeacherCast](#)

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