



## CONRAD CHALLENGE RULES AND REGULATIONS

Please read these Conrad Challenge Rules and Regulations in their entirety before registering for the Challenge. Your participation in the Conrad Challenge is subject to these Rules and Regulations and subject to the Terms and Conditions located on the Conrad Foundation website. If you do not agree to abide by the Rules and Regulations and the Terms and Conditions, you may not participate in the Conrad Challenge or receive the benefit of any services provided by the Conrad Foundation. The Conrad Challenge reserves the right to update these Rules and Regulations and the Terms and Conditions at any time and for any reason.

### **Team Eligibility and Requirements**

1. Each Conrad Challenge team must consist of 2 to 5 students ages 13-18.
2. Teams must have one team coach, who is at least 18 years of age, to serve as an adult supervisor.
3. Teams must always consist of at least two team members. While team members may be removed, new members cannot be added once a team has submitted in Round 1: The Investor Pitch.
4. The team's idea must be original work that has been developed by the team as a group. The idea may include elements and components created by others if the proper credit is given.
5. Each team member and coach must read, understand, and abide by the Terms and Conditions and these competition Rules & Regulations. Registration of a team indicates the team's and coach's agreement to abide by all Rules and Regulations, including the Community Codes and Standards (detailed below).
6. The competition is open to international participants. It is the responsibility of international participants to make sure that their participation in the Conrad Challenge does not conflict with any rule or law of their country of residence.
7. Teams participating in the Challenge should be aware that the Foundation may charge fees to individual team members and teams to participate in certain aspects of the Conrad Challenge. This year, the fees to submit their content in Round One are: Investor Pitch (FREE) and Round Two: Business Plan (\$499/team). The Foundation offers discounts and waivers to these fees to qualifying students and teams. In addition, teams selected to attend the Conrad Innovation Summit, and/or the Virtual Finals, may be asked to pay certain fees associated with registration, travel, and accommodations to attend.
8. Students who have competed in the past:
  - a. May compete again if they still meet the above eligibility and requirements.
  - b. Must have made significant advancements or changes to a product, if they are opting to submit an innovation like what was submitted in a previous year.
  - c. Must provide a complete disclosure of their prior Conrad Challenge participation as part of their Business Plan submission.

The Conrad Challenge reserves the right to disqualify a team at any point in the registration, submission, or judging process, if the team does not meet any of these rules, at the sole judgement and discretion of the Conrad Foundation.

## Use of and Standards for Competition Submissions

This section refers to all elements submitted by the team for consideration of the Conrad Challenge. This includes, but is not limited to, the Investor Pitch, team video, photos, and Business Plan.

1. All submissions must be in English.
2. All elements submitted by the team must be entirely the work of the student team members. Team coaches may guide the students but may not create any of the submitted elements or provide excessive influence on the concept design.
3. The submission and/or presentation may not disclose any confidential third-party intellectual property or violate any existing copyright protections.
4. Submissions may not copy or use other materials without properly citing the source. Proper citation includes the standard information of a scientific citation, including authors, publication source, dates, volume, pages, or URL information.
5. The basic information (team member names, team member pictures, team product, team location or school) for any teams completing the requirements for Round 2: The Business Plan (who are named Conrad Innovators) or named as Finalists will be posted publicly on the Conrad Challenge website and shared via social media.
6. It is the responsibility of each team to determine how much information about their concept is publicly disclosed. Please refer to “A Word About Confidentiality and Patents” in this document for more guidance. All United States-based Finalist teams will be required to file a Provisional Patent application as part of their participation in the Summit or Virtual Finals. There may be representatives of press, sponsors, and other members of the public at the Virtual Finals or the Innovation Summit, so all information shared at the Summit in a group setting should be considered publicly disclosed.
7. The Conrad Foundation reserves the right to use the basic information for the teams set out in point 5 above, and any other information, photos and videos provided by the teams as part of the Conrad Challenge, to promote the Conrad Challenge competition and the Virtual Finals and Innovation Summit. Every person who participates in Summit or the Virtual Summit is deemed to have accepted and acknowledged the Image, Likeness and Voice Release set forth below.
8. The Conrad Challenge is sponsored by different companies and organizations that may be able to offer valuable benefits to the teams participating in the Conrad Challenge. The Conrad Foundation may share a team’s contact information and Conrad Challenge submissions with a sponsor, in confidence, for the purpose of allowing the sponsor to contact the team regarding a potentially valuable benefit or service, or for the purpose of deciding whether to grant an award to the team. By submitting materials to the Conrad Challenge, teams give the Conrad Foundation permission to share their contact information, concept submissions, including their Business Plans and other technical submissions, with sponsors in confidence for this purpose.
9. The Conrad Foundation can use all information provided by teams as part of the Conrad Challenge for internal purposes, including improving the Challenge, consulting with professional educators, and other legitimate internal purposes.

## COMMUNITY CODES AND STANDARDS

As part of the Conrad Challenge, the Conrad Foundation has created and provided to Conrad Challenge participants various opportunities to interact with each other, and the Conrad Challenge staff (the “Services”). These include the Canopy Lab platform (the “Site”) and Conrad Foundation-sponsored social media channels. As a condition of participation in the Conrad Challenge and using any of those Services, you agree to abide by these Community Codes and Standards.

We reserve the right in our sole discretion to eject or ban any user from participating in the Conrad Challenge, the Site or social media community who behaves in a manner deemed inappropriate or offensive, or who violates the guidelines of these Community Codes and Standards. The Conrad Foundation and its partners and service providers are not responsible for any user-created content or other activities. All activity on the Site is also governed by the Site's Terms of Service.

## **Honest Communication**

As a general matter, all contributions are expected to:

- Be accurate (where they state facts)
- Be genuinely held (where they state opinions)
- Be respectfully stated
- Be in compliance with applicable law in the United States and in any country from which they are posted or where they are directed

## **Respect Yourself and Others**

We require that all Conrad Challenge participants treat themselves and each other with respect.

- Any use of the Services to threaten, harass, stalk or abuse others participating in these services is unacceptable and is strictly forbidden.
- Posts that advocate or encourage expressions of violence, bullying, general cruelty, bigotry, racism, illegal activity, hatred or profanity are strictly forbidden.
- Never use the Services to share or request any pictures or other content of a sexually suggestive or obscene nature.
- Falsely impersonating a Conrad Foundation or Conrad Challenge employee, agent, manager, host, or any other person other than yourself, is forbidden.

## **Protect Your Privacy**

- You should never share protected personal information (such as log-in credentials, passwords, social security numbers, credit card numbers and driver license numbers) online.

## **Non-Discrimination Policy**

- The Conrad Foundation is committed to creating inclusive communities, increasing diversity, lifting up oppressed and minority persons, fighting racism and the elimination of discrimination. The Conrad Foundation prohibits discrimination based on race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity or expression in all of its programs and activities.

## **No-Spam Policy**

- We prohibit the use of our Services to send "spam" or engage in off-topic discussion having no reasonable relationship to the Conrad Challenge. To spam includes sending identical and irrelevant submissions to multiple channels within the Service, including social media comments or groups within the Site. Usually, unwanted postings have nothing to do with the particular topic of the group or are of an inflammatory or provocative nature relating to topics not reasonably related to the Conrad Challenge

and the mission of the Conrad Foundation. All spam or unrelated discussion will be deleted and the person who sent it may be ejected from the social media community and/or the Conrad Challenge.

## **A WORD ABOUT CONFIDENTIALITY AND PATENTS**

When you conceive, design and create an innovative product as part of the Conrad Challenge competition, you are creating intellectual property that belongs to you. When you start work on your product, you should think about whether you want to try and protect your intellectual property through patents or confidentiality agreements. You may want to share your ideas with the public at large and decide not to seek any special legal protections for them. The choice is up to you. You should bear in mind, however, that venture capitalists and other investors usually consider whether the intellectual property in an innovative product has been kept confidential or claimed in a patent application, in deciding whether to invest in efforts to commercialize the product.

For this reason, the Conrad Challenge is asking all Round 2: The Business Plan judges to keep confidential any technical or business information they learn when reviewing the Business Plan submitted by the teams as part of Round 2. However, all information you present at the Conrad Challenge Innovation Summit, or the Virtual Finals is not considered confidential. These materials are intended to interest the public and potential investors in your ideas!

**The Conrad Foundation encourages all United States teams (and requires all Finalist teams invited to present at Summit or the Virtual Finals) to file a provisional patent application covering their product and including any important confidential details from their product documents before submitting any materials that may include their unique ideas and inventions.** You can find information regarding the process and requirements for filing a patent application at the U.S. Patent and Trademark Office's website, [www.uspto.gov](http://www.uspto.gov). We also strongly encourage teams from countries outside the United States to file a patent application in accordance with the law of their home countries before presenting their inventions publicly.

If you have any questions about the value or procedures for filing a patent application, we encourage you to consult your own patent attorney or agent who can give you advice tailored to your product. Unfortunately, because of the number of submissions we receive, the Conrad Foundation cannot provide you any specific advice regarding whether to file a patent application.

## **IMAGE, LIKENESS AND VOICE RELEASE**

Should I attend the Conrad Challenge Innovation Summit or the Virtual Finals, I authorize the Conrad Foundation, its partners and sponsors, and the National Aeronautics and Space Administration ("NASA") and their respective licensees, facility operators, successors, and assigns ("Conrad Licensees") to make use of my image, likeness, and voice during the event. Specifically, I authorize the Conrad Licensees to use, in whole or in part, my name, likeness, image, voice, and to tape and photograph me, and record my voice, movements, conversation and sounds, including any technical presentations and the performance of any musical composition(s), during and in connection with my participation. I agree that the Conrad Licensees shall be the exclusive owner of their respective recordings and shall have the right, throughout the world, for an unlimited number of times in perpetuity, to copyright, to use and to license others to use, in any manner, all or any portion thereof or of a reproduction thereof, including use by NASA for education and outreach purposes. For purposes of clarity, I expressly waive all moral rights I may have in connection with my appearance.

I further agree that the Conrad Licensees may use and license others to use my name, voice, likeness, and any biographical material concerning me, in any and all media and in the promotion, advertising, publicizing and exploitation of the Conrad Challenge or other Conrad Foundation programs, throughout the world in all media, an unlimited number of times in perpetuity. I further represent that any statements made by me during

my participation are true, to the best of my knowledge, and that neither they nor my appearance will violate or infringe upon the rights of any third party.

I hereby waive any right of inspection or approval of my appearance or the uses to which such appearance may be put. I acknowledge that the Conrad Licensees will rely on this permission potentially, at substantial cost to the Conrad Licensees, and hereby agree not to revoke this release or to assert any claim or any nature whatsoever against anyone relating to the exercise of the permissions granted hereunder.

### **CONSENT AND ACKNOWLEDGMENT OF AGREEMENT**

I have read the following “Rules and Regulations” document in their entirety before registering with the Conrad Challenge. If I register for the Conrad Challenge or other Conrad Foundation service online, then my registration shall be deemed to be my acceptance of these Rules and Regulations and the associated Terms and Conditions and shall be deemed my signature and agreement. If I am under 18 years of age, then my registration shall be deemed to have the consent and permission of my parent or guardian and shall be deemed to be the signature and agreement of such parent or guardian.